

Leadership ~ Communications

- Leadership Defined

- What is it?
- Does it Matter?



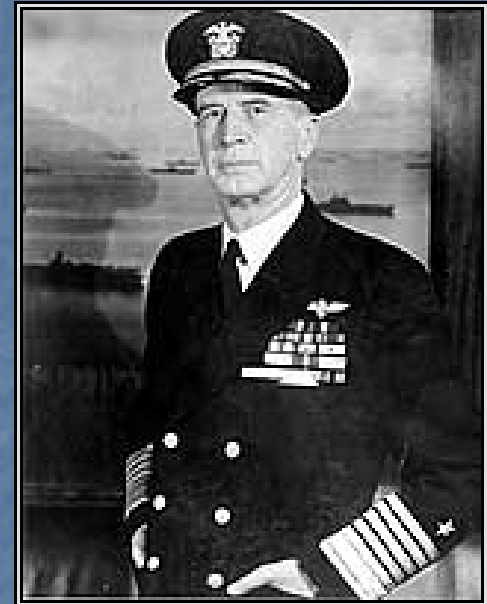
- Communication Strategies for Effective Leadership

- The “Absolutes”

Defining Leadership

- Leadership is the art of inspiring, guiding, and directing bodies of men so that they ardently desire to do what the leader wishes.

- Fleet Admiral Ernest King, U.S. Navy



Defining Leadership

- Leadership is the process of influencing the activities of an individual or a group in efforts toward goal achievement in a given situation.
- The **successful organization** has one major attribute that sets it apart from unsuccessful organizations: dynamic and effective leadership.
 - Hersey and Blanchard

Defining Leadership

- Remaining Content Removed